



Traffic Safety Investigators June Report

Traffic Tim coming in Spanish



Traffic fatalities are still the #1 killer in the United States for ages 2-40. That's why traffic safety education for children is so important. They can learn skills that will help keep them safe for a lifetime!

But wait - not all kids speak English, the language Tim used to write his books. That's why Tim has programmed Blinker the Robot to print the Activity Book in Spanish! Now all the kids in the neighborhood can benefit by learning good traffic safety habits.

Coming in Summer 2009!

Click here to be notified when the Spanish edition Traffic Tim Activity Book becomes available.



Traffic Tim says

Driver inattention causes 80% of crashes and the #1 source of distraction is cell phones. Be safe and hang up while driving!



Marie's report on **DISTRACTED DRIVING**

Being a good driver takes a lot of concentration. There are so many things going on around you it's hard to keep track of it all. So why do a lot of people talk on their cell phones and drive at the same time?

Sure I like to talk - a lot - but my mom says I can't chew gum and walk at the same time so don't even think about talking on a cell phone or texting while I'm driving. When I'm old enough, that is!

The National Safety Council says drivers using cell phones are four times more likely to get in a crash. And it doesn't matter if its a regular cell phone or a hands-free one. They want people to hang up their cell phones while driving and help keep families safe while on vacation this summer.

Each year, drivers using cell phones cause:

- *636,000 traffic crashes
- *330,000 injuries
- *2,600 deaths

Source: National Safety Council

Traffic Tim publishes exciting and fun-filled traffic safety education materials aimed at children. Check out www.traffictim.com for more information!